General Information of the Project

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The advancement of digital technology has come doubling since the 1960s. And since the emergence of smart phones and tablet PCs (tabs), the use of applications (Apps) has brought unprecedented and tremendous simplification on everyday life that it has virtually been possible to bend time and space to our own benefit. Nowadays, therefore, we can make business transactions in a few clicks anywhere and anytime; follow real time news events, and share life with loved ones through social medias.

In an intention to making market information simply available here in Ethiopia, let's ask this: what can we do for the Ethiopian Commodity Exchange market (ECX)? The ECX has a profound mission of creating commodity transaction platform so that commodities, including food items, would evenly 'distributed where demand calls most. In this regard, players- mainly traders need to have a pho'ne 'app' that enable them have ECX's market information anytime, anywhere. We may need the 'app' in two levels. The first is to having a mobile phone version of ECX's website in which traders may fetch available info on the go. The second is an 'app' that facilitates trade offering and negotiation anywhere, and on a coordinated time.